

IPM Voice

Executive Committee Conference Call

June 30, 2011

Participants: Tom Green, Carrie Koplinka-Loehr, Leigh Presley, Jim Van Kirk

Minutes:

- I. 501 c(3) documents
 - A. Items remaining:
 1. Review of all attachments.
 2. Budget for next two years (1/1/12 - 12/31/12 and 1/1/13 - 12/31/13).
 - a. Tom and Leigh will create a draft budget for submission.
- II. Legislative fact sheet
 - A. Edits/ideas for factsheet:
 1. Carrie will work on creating a revised definition of IPM to include in the sheet.
 2. Focus on what the alternative will be if IPM funding is drastically reduced/eliminated.
 3. Perhaps include some of the IPM Centers goals for the Farm Bill:
 - a. Make sure the term "IPM" is literally in the Farm Bill.
 - b. Unify IPM and authorize \$100 million for programs and research through AFRI, Food Security.
 - c. Include IPM in other initiatives, such as APHIS and invasive species work. Mention how IPM can be used to monitor and develop management techniques.
 - d. Integrate IPM into NRCS conservation programs. Use IPM for environmental protection.
 - e. Emphasize IPM's importance in biopesticide demonstrations, systems research, pesticide registrations, and resistance management (rotating materials and making them last longer).
 - B. Rank states in terms of how many dollars are generated each year from specialty crops and then develop focused fact sheets.
 1. Matt Anderson of the IPM Institute can spend time gathering data, working with Jim Cubie to compile sheets.
 2. Could be more effective if big IPM stakeholders (Sysco, Campbell's Soup, etc.) delivered the factsheets to their respective congress people.
 - C. Tom will have Jim Cubie get in contact with Harold Coble and Larry Elworth.