

IPM Voice Executive Committee

Tuesday, May 4

10:00 am CT/11:00 am ET

Participants: Tom Green, Carrie Koplinka-Loehr, Norm Leppla, Michael Rozyne, Jim Van Kirk

Meeting Minutes:

1. Subcommittee Updates
 - A. Finance, membership (**Tom**)
 - i. Website shopping cart page will be up once domain name is transferred (this week)
 - a. Will incorporate Michael's comments on letter in website revisions
 - ii. **Leigh** will send another reminder to steering committee members to contribute, mention funds needed for mailings
 - iii. Solicitation letter
 - a. **Leigh** working on revisions, will include specifics of funding issues to add drama
 - b. **Carrie** will take a look at second version
 - B. Advocacy (**Norm & Jim**)
 - i. Status of letters
 - a. 2 letters: one for stakeholders, one for legislators
 - b. Need list of key Congressional members to contact
 - Jim has lists from the Northeast, South and North Central. Need contacts from the West.
 - Focus on members of congress on senate or house ag appropriations that might be champions
 - Senator Leahy from Vermont is a good candidate, fought for sustainable ag program, is on ag appropriations
 - c. Need list of stakeholders that would be likely to respond
 - **Carrie** will provide list of 20 from northeast region likely to act
 - d. Include success stories (either within letter or as attachment) focusing on great needs for IPM, good returns
 - e. Gathering impact statements
 - Jim has examples from 3 of the 4 centers
 - 6 statements would be plenty
 - Should have something together by week of the 17th
 - Focus on dollars saved, environmental issues averted
 - ii. Need to inform state experiment station directors importance of retaining 406
 - C. Advisory (**Carrie**)
 - i. Advisory board slate and categories
 - a. Will bring to executive committee, present to steering committee, then bring back to advisory subcommittee to try to get people on board
2. Face-to-face meeting
 - A. Visits to Hill should be done sooner rather than later
 - i. Identify contacts, get letter out, follow up by phone and set up meetings (possibly June)
 - ii. Solidify list of stakeholders from names provided to Norm and present draft during next steering committee call

- B. Meeting at Bob Rosenberg's office, Fairfax, VA
 - i. Work with Oct. 4th date. Leigh will follow up with Bob to check on transportation options, hotels, etc.